



18 October 2023

# MIRVAC EXPANDS RESIDENTIAL OFFERING WITH ACQUISITION OF LEADING LAND LEASE COMMUNITY OPERATOR SERENITAS

Mirvac Group (Mirvac) [ASX: MGR] today announced it has entered into binding agreements to acquire one of Australia's leading land lease operators, Serenitas, in partnership with Pacific Equity Partners Secure Assets (PEP)<sup>1</sup> and Tasman Capital Partners (Tasman)<sup>2</sup>, for a total consideration of \$1,010 million<sup>3</sup>. Mirvac will make a ~\$300 million initial investment with ~\$240 million funded on settlement and \$60 million<sup>4</sup> deferred for 12 months. Settlement is targeted for 3Q24.

The structure will be a Joint Venture in which Mirvac and PEP hold ~47.5% ownership each, with the remaining minority interest held by Tasman, an existing co-owner.

Serenitas is one of Australia's leading pure-play land lease operators, with an established and proven national platform. The portfolio comprises 27 communities with over 6,200 sites, including over 4,200 occupied and around 2,000 sites to be developed, 98% of which are development approved. As part of the transaction, the 100+ Serenitas team, led by Serenitas CEO, Rob Nichols, will continue to manage the 27 communities and provide sector leading expertise.

Mirvac's Group CEO & Managing Director, Campbell Hanan, said: "This acquisition expands our residential offering, propelling Mirvac to become one of the largest owners in the attractive land lease community sector. The Serenitas business is one of the leading operators in Australia. We are delighted to be partnering with PEP and Tasman, both having a strong track record in building and institutionalising portfolio companies and are highly experienced in executing business acquisitions."

Serenitas CEO, Rob Nichols said: "We are excited at the opportunity to join with Mirvac and PEP, and we are thrilled to be able to grow and elevate the Serenitas portfolio of brands and lifestyle experiences for our customers. There is certainly a growing awareness of modern land lease communities across Australia and the benefits available to customers, which will no doubt drive future demand."

Mr Hanan said: "Our expansion into the living sectors comes against a backdrop of critical housing undersupply, and tailwinds including rising population growth, record low rental vacancy levels and affordability challenges. Our existing apartment and masterplanned communities product are beneficiaries of these fundamentals, and our build to rent portfolio and expansion into land lease are natural adjacencies to our residential capabilities.

"This transaction immediately scales our exposure to the land lease communities sector across Australia and reinforces our position as the only residential developer in Australia delivering across the spectrum of housing typologies from rental housing, build to rent, land lease, house and land, medium density and high density living. This depth of capability leaves Mirvac well placed to benefit from the structural tailwinds supporting the broader living sector in Australia.

"With over 50 years track record delivering a wide range of products across the residential sector, we look forward to expanding our customer offering into land lease communities, with this quality, affordable product for over 55s. There are an estimated 7.5 million people over 55 years old in Australia in 2023<sup>6</sup>, with strong forecast growth in this population, projected to almost double over the next 40 years<sup>7</sup>. This

Authorised for release by the Mirvac Group Board

ASX: MGR





affordable housing solution, offering a community driven, secure, low maintenance lifestyle for over 55s, is expected to see the current 2% market penetration rate increase over time."

Mirvac will fund the transaction from existing liquidity sources, and recent asset disposals, with completion targeted for 3Q24 and is expected to be accretive to FY25 earnings and beyond.

"This transaction is well aligned with our strategy and capabilities, delivering affordable housing solutions, investing in high quality recurring income streams, and providing an opportunity to unlock value from our existing and future masterplanned community landbank.

"Our newly established venture with aligned capital partners is expected to deliver solid returns on our coinvested capital, whilst producing an attractive, meaningful recurring income stream within our Investment business," Mr Hanan said.

Further details on the transaction can be found in the Investor presentation released today, which can be found on our website, with a <u>webcast and Q&A session</u> scheduled for 9.30am this morning.

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### **About Mirvac**

Founded in 1972, Mirvac is an Australian Securities Exchange (ASX) top 100 company. We own and manage assets across office, retail, industrial and build to rent in our investment portfolio, with ~\$26 billion of assets under management. Our development activities span commercial and mixed-use and residential, and our ~\$29 billion development pipeline enable us to deliver innovative and high-quality property for our customers, while driving long-term value for our securityholders.

<sup>&</sup>lt;sup>1</sup> Funds advised by PEP.

 $<sup>^{\</sup>rm 2}$  Existing investor in Serenitas platform.

 $<sup>^{\</sup>rm 3}$  Excluding transaction costs and completion adjustments.

<sup>&</sup>lt;sup>4</sup> Final deferred consideration subject to Tasman exercising its 12-month option to increase its combined investment in Serenitas to up to

<sup>&</sup>lt;sup>5</sup> Subject to completion adjustments and final bank valuations supporting acquisition debt facilities.

<sup>&</sup>lt;sup>6</sup> Source: 2021 Census data ABS.

<sup>&</sup>lt;sup>7</sup> Source: ABS Historical Population, Estimated Resident Population, Federal Treasury 2023 Intergenerational Report.

# Acquisition of Serenitas Expanding Residential offering with scale in the Land Lease sector





# Deal summary

# ACQUISITION PROPELS MIRVAC TO BE A MAJOR LAND LEASE OWNER IN AUSTRALIA, ALIGNED WITH STRATEGIC GOALS TO INCREASE LIVING SECTORS EXPOSURE

#### **OVERVIEW**



- > Acquisition of the Serenitas Land Lease platform in partnership with Pacific Equity Partners Secure Assets (PEP)<sup>1</sup> and Tasman Capital Partners (Tasman)<sup>2</sup> for an enterprise value of approximately \$1,010 million<sup>3</sup> (100% basis)
- > Mirvac to acquire ~47.5% stake, alongside funds advised by PEP (~47.5%) and balance Tasman via acquisition vehicle
- > ~\$300m initial investment, with ~\$240m4 funded by Mirvac on settlement and \$60m5 deferred 12 months, target settlement by 3Q24
- > Serenitas business will continue to be operated by existing management team
- > Mirvac's investment will be managed as part of the Investment portfolio

# STRATEGIC RATIONALE



- > Aligned with strategic goal to take advantage of housing under-supply and increase investment into the Living sectors
- > Land Lease sector offers strong underlying fundamentals, attractive immediate investment returns and capital light, self funding model
- > Acquisition propels Mirvac to major Land Lease owner in Australia
- > Delivers immediate scale with deep and experienced operating platform and management
- > Mirvac platform benefits attractive investment returns, broader customer offering, potential to utilise Mirvac's existing residential land-bank and recycle capital

# SERENITAS OVERVIEW



- > One of Australia's largest operational Land Lease platforms with a national presence across QLD, NSW, VIC and WA
- > Scale platform with 27 communities with over 6,200 sites including 4,200 operational sites (5.4% portfolio WACR) and over 2,000 development sites (98% DA approved)
- > Experienced management team with strong track record and established platform
- > Affordable mid market product offering average sale price ~\$460,0006, ~20% discount to local median house price7

# FINANCIAL IMPACT



- > Increase Investment portfolio exposure to the Living sectors to  $5\%^{8}$
- > Funded from existing debt facilities and proceeds of recent asset disposals
- > Returns well above investment hurdles
- > Transaction expected to be EPS accretive from FY25

<sup>1.</sup> Funds advised by PEP. 2. Existing investor in Serenitas platform. 3. Excluding transaction costs and completion adjustments. 4. Subject to completion adjustments and final bank valuations supporting acquisition debt facilities. 5. Final deferred consideration subject to Tasman exercising its 12-month option to increase its combined investment in Serenitas to up to 19.99%. 6. YTD August 2023. Excludes 2 projects currently under external development service agreements. 7. For Development projects. Local median house price (Corelogic Data Oct 22) vs forecast new Land Lease sales pricing. 8. Pro-forma, based on Investment portfolio valuations as at 30 June 2023. Living sectors includes BTR and Land Lease based on co-investment equity stakes.



# Strategic rationale for Mirvac



## INCREASE EXPOSURE TO CASH FLOW RESILIENT INVESTMENT SECTORS

- Meets strategic objective to increase exposure to the Living sectors taking advantage of housing undersupply
- ✓ Immediate scale in Land Lease sector with attractive investment fundamentals and accretive investment returns
- ✓ Quality platform with over 4,200 occupied income producing sites with experienced aligned capital partners



#### LEVERAGE DEVELOPMENT CAPABILITY

- Extends residential product offering to customers
- ✓ Opportunities to leverage existing and future MPC landbank and recycle capital



### RETAIN BALANCE SHEET FLEXIBILITY

- ✓ Modest initial equity investment, funded from existing debt facilities and proceeds of recent asset disposals
- ✓ Capital efficient business model



#### **EXPAND CAPITAL PARTNERING OFFERING**

- ✓ Investment into established operating platform with aligned capital partners in asset class with deep capital demand
- ✓ Potential to introduce new capital partners over medium/long term



# CONTINUED LEADERSHIP IN SUSTAINABILITY AND CULTURE

- ✓ Delivering new affordable housing solutions
- ✓ Provision of community infrastructure to support healthy and connected lifestyles





# Mirvac has market leading capability across a wide spectrum of Living sectors

Deep capability and track record to take advantage of chronic under-supply across the wider housing market





# Compelling investment proposition

# LAND LEASE COMMUNITIES ARE CAPITAL LIGHT WITH STRONG, STABLE CASH GENERATION

| Characteristics                               |          |
|---|----------|
| Affordable housing solution                   | <b>V</b> |
| Structural tailwinds: ageing population       | <b>~</b> |
| Under penetrated asset class                  | <b>~</b> |
| Stable recurring cash flows                   | <b>V</b> |
| Annual CPI+ indexation                        | <b>V</b> |
| Government supported rental stream            | <b>✓</b> |
| No incentives/ low capex                      | <b>✓</b> |
| High occupancy/ low downtime/ minimal arrears | <b>✓</b> |
| Concessional land tax                         | <b>✓</b> |
| Attractive development returns                | <b>~</b> |
| Low correlation with other asset classes      | <b>~</b> |
| Highly capital efficient model                | <b>~</b> |
|   |          |



# **INVESTOR RETURNS**

DEVELOPMENT MARGIN



SECURE RENTAL INCOME WITH CONTRACTED GROWTH



RESALE FEE



# Compelling customer proposition

- > Low maintenance homes, with high security
- Access to community amenity to encourage a healthy and connected lifestyle
- > Locations with good access to medical facilities, shopping centres and other daily needs

- > Supporting the Federal Government strategy to promote ageing-in-place as ~80% of over 55s want to age-in-place<sup>1</sup>
- > Access to Commonwealth Rental Assistance (CRA) for qualifying customers



- > Release of equity from sale of family home
  - to fund purchase and lifestyle choices
- Simple acquisition process with no entry and exit fees generally
- > No stamp duty



- Independent community living, with access to high quality community facilities, addressing loneliness and promoting interaction
- Alignment to the 'Great Australian Dream' of owning a home



# Serenitas is one of Australia's leading Land Lease operators

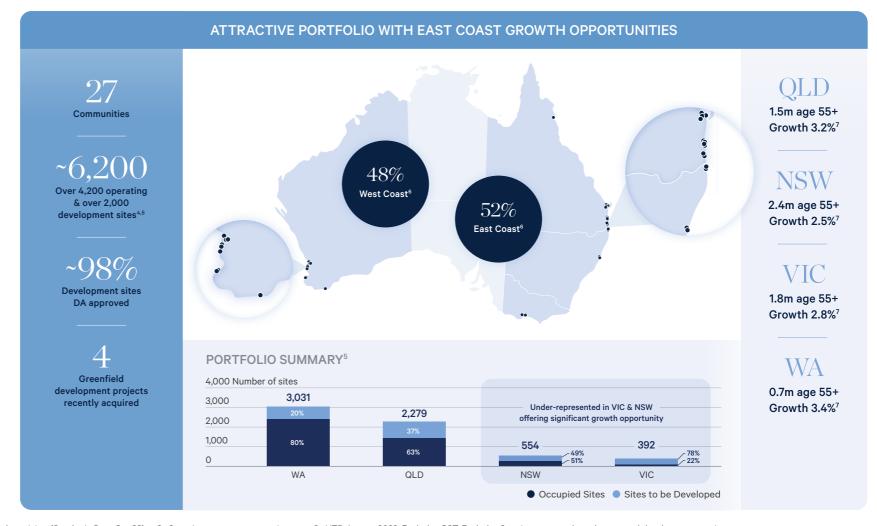
#### PLATFORM FOR IMMEDIATE SCALE AND GROWTH

- > One of Australia's largest pure-play Land Lease platforms with a national presence across QLD, NSW, VIC and WA
- Experienced management team led by Rob Nichols, deep platform with >100 FTEs
- > Focus on the affordable / mid-market price point where the mass-market opportunity is the largest

# AFFORDABLE HOMES DESIGNED TO APPEAL TO A LARGE CUSTOMER SEGMENT WHERE DEMAND IS STABLE OVER TIME

- > ~20% discount to local median house price<sup>1</sup>
- > ~80% of customers qualify for CRA<sup>2</sup>
- > Average East coast new home price: \$537k3
- > Average West coast new home price: \$332k3





<sup>1.</sup> For development projects, local median house price vs forecast new Land Lease sales pricing (Corelogic Data Oct 22). 2. Serenitas management estimate. 3. YTD August 2023. Excludes GST. Excludes 2 projects currently under external development service agreements.

<sup>4.</sup> Includes 2 projects currently under external development service agreements. 5. As at 31 August 2023. 6. By number of sites. 7. ABS data. CAGR from 2016 to 2021.



# Financial outcomes

# SERENITAS INVESTMENT DEVELOPMENT MIRVAC FINANCIAL IMPACT

### INVESTMENT INCOME

- > Over 4,200 occupied sites
- > ~\$0.8bn Investment portfolio<sup>1</sup>
- > 5.4% WACR<sup>2</sup> on 4,200 occupied sites
- > Delivers rental EBIT + valuation uplift
- > CPI+ annual indexation
- > ~80% of customers qualify for CRA3



# **DEVELOPMENT EARNINGS**

- > Over 2,000 secured sites (~98% DA approved)
- > Includes ~\$50m of inventory comprising completed and partially completed homes
- > Over 350 annualised new home sales rate CYTD<sup>4</sup>
- > Platform capable of achieving greater scale
- > Development EBIT
- > Generates new recurring income
- > Capital efficient, self funding



# FINANCIAL IMPACT

- > Settlement expected 3Q24
- > Accretive to FY25 EPS
- > Returns above hurdle rates
- > Funded from existing debt facilities and proceeds of recent asset disposals
- > Pro-forma headline gearing impact of ~1.4%<sup>5</sup>



- 1. Includes value of selected rent and land for future development of ~2,000 sites.
- 2. Independent valuation
- 3. Serenitas management estimate.
- 4. Annualised sales rate CYTD to August 2023, includes new home sales under development service agreements.
- 5. Reflects indicative pro-forma gearing impact of the full ~\$300m initial investment based on 30 June 2023 balance sheet position and is subject to finalisation of settlement adjustments. Includes impact of deferred payment due 12 months post settlement.





# Appendix

# Land Lease presents an attractive investment thesis





### **ATTRACTIVE MACRO TRENDS**

- > Ageing population ~7.5 million Australian population >55 years today expected to grow to ~14m by 20631 with ~2.0% CAGR next 10 years
- > Increased demand for affordable housing
- > Aligned with Government strategy to 'age-in-place'



#### ATTRACTIVE SECTOR ATTRIBUTES

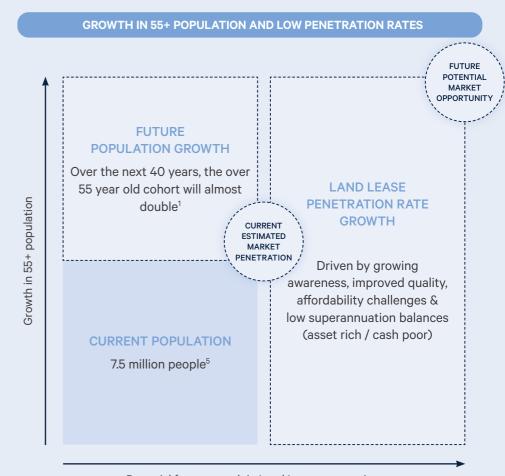
- Low market penetration only ~2% penetration compared to 5.5%<sup>2</sup> in the Retirement Villages sector and 6.4% in the US<sup>3</sup>
- > Resilient cash flow capital efficient investment, with development margins, low maintenance and strong recurring cash income generation
- > Strong capital demand from domestic and offshore institutional investors
- > Early stage of maturing industry with customer awareness building



### **COMPELLING CUSTOMER PROPOSITION**

- > Financially attractive release of capital from sale of family home, **no stamp** duty, generally no exit / entry fees4, access to Commonwealth Rental Assistance (CRA) for qualifying residents
- > Low maintenance homes, with high security
- > Independent community living, with access to high quality community facilities and ability to age-in-place, providing a social, emotional and psychological connection between residents
- 1. Source: ABS Historical Population, Estimated Resident Population, Federal Treasury 2023 Intergenerational Report.
- 2. Source: UBS Residential sector review June 2023.
- 3. Source: Chadwick Valuers.
- 4. ~2,100 sites with selected rent arrangements in WA and VIC.
- 5 Source: 2021 Census data ABS





Potential future growth in Land Lease penetration rate from ~2% today



# Acquisition overview

## JV STRUCTURE WITH PEP AND TASMAN

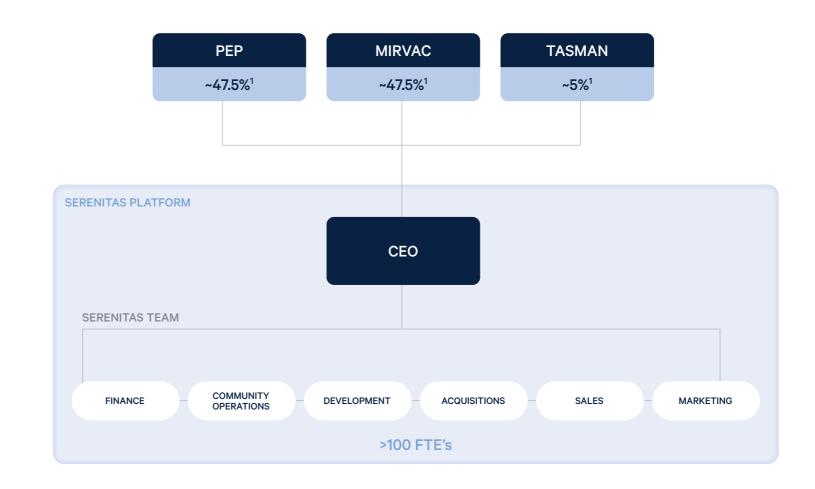
- > Mirvac and funds advised by PEP each hold ~47.5%1 at completion
- > ~5%1 minority interest held by Tasman
- > 12-month option provided to Tasman to increase ownership up to 19.99%, diluting Mirvac and PEP to 40% each
- > PEP is an attractive partner to Mirvac with a strong track record in building and institutionalising portfolio companies and highly experienced in executing business acquisitions

### **SERENITAS MANAGEMENT**

- > Experienced leadership team with extensive experience working in Land Lease sector
- > Deep integrated operational capability with >100 FTEs across the business
- > Serenitas CEO, Rob Nichols, with 10 years experience in the Land Lease sector to remain with existing management team

# **GOVERNANCE**

- > Each of Mirvac and PEP will appoint two Board members to the Serenitas Board, with Tasman appointing one Board member
- > On completion, each of Mirvac, PEP and Tasman will be parties to a Securityholders' Deed, which provides investor protections to each party



<sup>1.</sup> Subject to completion adjustments and final bank valuations supporting acquisition debt facilities.

### MIRVAC LAND LEASE | ACQUISITION OF SERENITAS

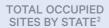
# Portfolio overview

| Asset                            | Address                                | State | Occupied sites <sup>2</sup> | Sites to be developed <sup>2</sup> | Total sites <sup>2</sup> |
|----------------------------------|--|-------|-----------------------------|------------------------------------|--------------------------|
| Joondalup                        | 1140 Wanneroo Rd, Ashby                | WA    | 316                         | _                                  | 316                      |
| Pineview                         | 48 Ashley Rd, Tapping                  | WA    | 231                         | _                                  | 231                      |
| Hillview                         | 597 Kalamunda Road, High Wycombe       | WA    | 268                         | _                                  | 268                      |
| Bridgewater                      | 106 Oakleigh Drive, Erskin             | WA    | 371                         | 3                                  | 374                      |
| Busselton                        | 116 Leeuwin Boulevard, Busselton       | WA    | 227                         | 2                                  | 229                      |
| Vibe Baldivis                    | 124 Sixty Eight Road, Baldivis         | WA    | 282                         | 35                                 | 317                      |
| Tuart Lakes                      | 831 Mandurah Road, Baldivis            | WA    | 261                         | 216                                | 477                      |
| Outlook at Albany                | 20 Alison Parade, Bayonet Head         | WA    | 94                          | 137                                | 231                      |
| Helena Valley¹                   | 2340 Helena Valley Road, Helena Valley | WA    | 277                         | 103                                | 380                      |
| Vantage at Vasse                 | 2 Data Way, Kealy                      | WA    | 96                          | 112                                | 208                      |
| Monte Carlo                      | 1189 Wynnym Road, Cannon Hill          | QLD   | 117                         | 28                                 | 145                      |
| Golden Downs                     | 462 Beams Road, Fitzgibbon             | QLD   | 231                         | _                                  | 231                      |
| Burleigh Town Village            | 3 Township Drive, Burleigh Heads       | QLD   | 200                         | _                                  | 200                      |
| RV Homebase                      | 50 lindah Road East, Tinana            | QLD   | 280                         | _                                  | 280                      |
| Thyme Moreton Bay                | 70 Amy Street, Morayfield              | QLD   | 117                         | 65                                 | 182                      |
| Anchorage                        | 835 Charlton Esplanade, Urangan        | QLD   | 61                          | 34                                 | 95                       |
| Latitude 25¹                     | 1 Latitude Boulevard, Nikenbah         | QLD   | 192                         | 89                                 | 281                      |
| Thyme Mareeba                    | 36 Anzac Avenue, Mareeba               | QLD   | 124                         | 51                                 | 175                      |
| Thyme Hervey Bay                 | 5 Serenity Drive, Hervey Bay           | QLD   | 117                         | 216                                | 333                      |
| Canungra                         | 39 Finch Road, Canungra                | QLD   | DA approved                 | 167                                | 167                      |
| Rothwell                         | Lot 10 & 11 Gynther Road, Rothwell     | QLD   | DA approved                 | 190                                | 190                      |
| Lucas Lifestyle Estate           | 21 Harris Drive, Lucas                 | VIC   | 87                          | 119                                | 206                      |
| Sunbury                          | 730 Sunbury Road, Sunbury              | VIC   | DA approved                 | 186                                | 186                      |
| Great Lakes Riverside Living     | 5 Mill Road, Failford                  | NSW   | 98                          | 13                                 | 111                      |
| Pacific Palms and Southern Cross | 40 Southern Cross Drive, Ballina       | NSW   | 118                         | _                                  | 118                      |
| Thyme Evans Head                 | 17 Memorial Airport Drive, Evans Head  | NSW   | 66                          | 98                                 | 164                      |
| Forster                          | 70 Carmona Lane, Forster               | NSW   | DA approved                 | 161                                | 161                      |
| Total                            |  |       | 4,231                       | 2,025                              | 6,256                    |



<sup>2.</sup> All figures as at 31 August 2023.







- QLD 34%
- NSW 7%
- VIC 2%

### TOTAL DEVELOPMENT SITES BY STATE<sup>2</sup>



- QLD 42%
- WA 30%
- VIC 15%
- NSW 13%



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